

WRITER NAME: Adegboyega Oshodi

CLIENT NAME: Wooden Steps

TITLE: Second Life

LENGTH: ;30

Audio Talent

(ANNCR: 60+ male, kind, thoughtful, relieved)

Second Life :30 TV

<u>VIDEO</u>	<u>AUDIO</u>
OPEN IN AN APPLE ORCHARD FARM, WITH A YOUNG, BOUNTIFUL APPLE TREE IN VIEW. A CUSTOMER PLUCKS A FRUIT INTO THEIR BASKET. CUT TO THE TREE AGAIN. A MATURE ONE NOW, WIDER AND TALLER. TWO KIDS ENGRAVE A HEART SIGN ON THE TREE CUT TO THE TREE. IT'S OLDER NOW, WITH FAR LESS APPLES THAN BEFORE. IT'S WEATHERED WITH MARKS, AND ENGRAVINGS. MORE CUSTOMERS WITH THE YOUNGER TREE BEHIND THIS ONE. CUT TO ANOTHER MORNING. THE TREE IS NOT THERE ANYMORE, ONLY A SAWED OFF TREE STEM.	SFX: MORNING BIRDS CHIRPING IN THE BACKGROUND. FRUIT PLUCKING FROM THE TREE ANNCR: FORGIVE ME IN MY DELAY IN GETTING BACK TO YOU. SFX: CHILDREN LAUGHTER APPROACHING THE TREE. SYMBOL ENGRAVING UNTO A TREE SFX: DISTANT LAUGHTER BEHIND THE TREE. ANNCR: BUT I AM SIMPLY DISCOVERING MY SECOND LIFE.
TRACKING SHOT FOLLOW A CARPENTER CARRYING A RECENTLY CUT DOWN TREE TO A CARPENTERS ROOM. THE TREE IS PLACED ON A TABLE, REVEALING ITS HEART ENGRAVING. CUT TO THE CARPENTER SAWING OFF, AND SANDING OFF THE TREE STEM WITH A SMILE ON HIS FACE.	ANNCR: SIMPLY A YEARNING FOR A LIFE AWAY FROM THE SUNNY PEAKS TO THE EVENING WARM GLOW OF DUSK. SFX: SAWING THE TREE. SANDING OFF A BLOCK. ANNCR: A SEARCH FOR MEDITATION, A TIME TO REFLECT ON HOW THE GLOW OF DUSK MAKES EVERYTHING BEAUTIFUL IN ITS RAY.

CUT TO THE CARPENTER STAINING
THE BACK OF THE BLOCK INTO A
RICHER WOOD COLOR, WITH THE
HEART ENGRAVING AT THE BACK.

AT THE FRONT, HE ATTACHES WOODEN
KEYS AT THE FRONT, REVEALING
THAT HE IS MAKING A WOODEN
KEYBOARD.

CUT TO HIM, KNOCKING ON SOMEONES
DOOR. A CHILD OPENS IT, AND IS
HANDED THE KEYBOARD, WITH A
SMILE ON BOTH FACES.

CAMERA PAN UP IN THE EVENING SKY
AND THE *WOODEN STEPS* LOGO
APPEARS.

TAGLINE APPEARS: GLOW UP THE
FUTURE.

ANNCR: WHETHER THROUGH A NEW FOUND
PASSION, OR A REFURBISHED ONE...

ANNCR: I ONLY HOPE IT MARKS A
GLOWING START TO MY SECOND LIFE.